

DRAFT (03/4) PROGRAM

The SINO- DUTCH FOOD & NUTRITION seminar

“Innovation for impact”

Date: Wednesday, 16 may in Beijing, P.R. of China

Venue: Kempinski, Grand Ballroom

Participants: 200 - 300

Organised by:

The Embassy of the Kingdom of the Netherlands, Beijing

Wageningen University and Research Centre of the Netherlands

Co-Organised by:

Chinese Academy of Agricultural Sciences

Supported by:

the Ministry of Agriculture Nature and Food Quality of the Netherlands;

the Ministry of Economic Affairs of the Netherlands;

the Ministry of Science and Technology of the P.R. of China (tbc)

the Ministry of Agriculture of the P.R. of China (tbc);

Participants:

Chinese and Dutch food & nutrition experts, R&D business people, scientists, researchers, officials and policy makers.

Program:

08.30 Opening meeting room: coffee and tea

08.30 VIP Welcome in separate room

09.00 Welcome by Chairmen:

Mr. Dirk Jan van den Berg, Ambassador of the Kingdom of the Netherlands

High ranking Chinese government representative (tbc)

Opening of the seminar:

09.10 High ranking government representative of the P.R. of China (tbc)

09.20 Mr. Maxime Verhagen, Minister of Foreign Affairs, The Netherlands

Keynote speech

09.30 Consumer demands for innovation: impact on food, nutrition and health

Mr. Kees de Gooijer, Manager Foundation Food Nutrition Delta, The Netherlands

09.50 Chinese representative on Food & Nutrition (tbc)

10.10 Photo of VIP's; Coffee and tea break

10.30 Start of parallel workshops

Part 1

Health & Nutrition, Food safety and Food processing

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| Session 1 Every session consists of a lecture of 20 minutes and 10 minutes of discussion | |
| Food safety | |
| Chairperson: Dr. Wei Yimin, director Institute of Agro-food science and technology (tbc) | |
| 10.30 | Research on tracing the origin of food in China Introduction by dr. Yang Shuming, Institute of Quality Standards & Testing Technology for Agro-products (CAAS) of the P.R. China |
| 11.00 | NL Scientific research approach Introduction by dr. Bert Urlings, VION, the Netherlands |
| 11.30 | Business implementation opportunities in China Introduction by a representative of a company, China (tbc) |
| 12.00 | NL Government application approach Introduction by a representative of a VWA, the Netherlands (tbc) |
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| Session 2 | |
| Nutrition & Health, Structure, Sensory & Ingredients | |
| Chairperson: Prof. Yang Yuexin, Director Dept. Institute of Quality Standards & testing agro-food science and technology (tbc) | |
| 10.30 | Chinese research on food, nutrition and health Introduction by dr. Ma Guansheng, CDC |
| 11.00 | NL Scientific research approach Introduction by dr. Robert-Jan Brummer, Maastricht University from the Netherlands |
| 11.30 | Functional food Introduction by a representative of a company, China (tbc) |
| 12.00 | NL business application approach Introduction by a representative of a DSM, the Netherlands (tbc) |
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| Sessie 3 | |
| Food processing, | |
| Chairperson: Representative of Wageningen University Research (tbc) | |
| 10.30 | Studies on key technologies in high quality and safe milk product and processing Introduction by dr. Wang Jiaqi, deputy director, Institute of animal sciences and veterinary, CAAS |
| 11.00 | NL Scientific research approach Introduction by Jeroen Hugenholtz of NIZO and University of Amsterdam, the Netherlands |
| 11.30 | Business implementation opportunities in China Introduction by a representative of a company, China (tbc) |

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| 12.00 | NL Business application approach Introduction by a representative of Campina, the Netherlands (tbc) |
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12.30 Lunch

14.00 Start of parallel workshops

Part 2

Supply chain management, animal production and biotechnology

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| Session 4 Every session consists of a lecture of 20 minutes and 10 minutes of discussion | |
| Supply chain management | |
| Chairperson: representative of a Dutch science institute (tbc) | |
| 14.00 | NL Scientific research approach Introduction by dr. Arjan Simons, Agrofood Technology, WUR from the Netherlands |
| 14.30 | Supply chain management in China Introduction by Dr. Hu Dinghuan, Institute of Agricultural Economics and Development (CAAS) |
| 15.00 | NL Business application approach Introduction by Corne Ooms, Dalice/the Greenery, the Netherlands |
| 15.30 | Business implementation opportunities in China Introduction by a representative of a company, China (tbc) |
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| Session 5 | |
| Animal production, feed quality control | |
| Chairperson: representative of a research institute, China (tbc) | |
| 14.00 | Scientific research approach "title" Introduction by Mr. Paul Vriesekoop, director animal husbandry WUR from the Netherlands |
| 14.30 | Feed quality control Introduction by Dr. Su Xiao'ou, Institute of quality standards & testing technology for Agro products (CAAS) |
| 15.00 | Business application approach Introduction by a representative of Nutreco, the Netherlands (tbc) |
| 15.30 | Business implementation opportunities in China Introduction by a representative of a company, China (tbc) |
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| Session 6 | |
| New variety development and biotechnology | |
| Chairperson: dr. Evert Jacobsen (tbc) | |
| 14.00 | NL Scientific research approach "title" Introduction by Mr. Bernard de Geus, Top Institute Green Genetics (TTIGG) from the Netherlands |

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| 14.30 | Biotechnology status in China Introduction by Dr. Lin Min, Biotechnology Research Institute (CAAS) |
| 15.00 | NL Business application approach Introduction by Peter Bruinenberg of Avebe, the Netherlands |
| 15.30 | Biotechnology and molecular genetics of potato Introduction by dr. Huang Sanwen, Pepsi China (tbc) |

16.00 Coffee break

Plenair closure session

16.30 Keynote Speech: “Innovative science for impact, supporting consumer demand”
Mr. Martin Kropff, *rector magnificus of Wageningen University and Research of the Netherlands*

16.50 Discussion and closure remarks
Mr. Dirk Jan van den Berg, Ambassador of the Kingdom of the Netherlands
Mr. Dr. Qu Dongyu, Vice President of CAAS (tbc)

End of plenair meeting

17.30 Cocktail and Food & Nutrition contact market
Dutch and Chinese business people, scientists
with visiting WUR professors delegation

On personal invitation

19.00 Official VIP-diner hosted by the Netherlands

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